



Bryan Murfree  
President

## **Telewire, Inc. Helps Law Firms Go Green and Increase Productivity by Utilizing Unified Communications**

*Leading Business Technology Provider  
Changes the Way Law Firms  
Communicate*

SALISBURY, MD– December 19, 2011 – Telewire, Inc., a leading provider of unified communications, announced today that the company is placing special emphasis on bringing its innovative technology and applications to the rapidly growing legal industry. Telewire has a number of valuable communications and data networking solutions that support the needs of the legal community. These solutions have the unique ability of increasing productivity while decreasing the firm’s carbon footprint because of the significant impact they have on attorney’s commute times, marketing efforts, reduction of office space and reduction in operational costs.

“An attorney’s time is very valuable and anything we can do to increase their efficiency has a dramatic impact to a law firm,” said Bryan Murfree, President of Telewire. “The utilization of technology solutions like Unified Communications enhances a firm’s green initiatives by drastically

reducing the use of paper, reducing travel by utilizing video conferencing or web collaboration and allowing attorneys to receive calls, faxes and voicemails anytime, anywhere. This allows attorneys to work from home, at the courthouse or while they are visiting a client at their residence, while still providing the quality experience that both the firm and their clients have come to expect.”

Unified Communication solutions provide a number of impressive benefits which increase productivity in law firms. One example is presence management, which informs assistants and partners of where the attorneys are located at all times. Another is call recording, which allows lawyers to save recordings to client files and email them internally. Conference call management integrates with Microsoft Outlook and call attached data tracks who called and other various statistics as well. Fax-to-email and the ability to schedule outgoing faxes through a fax server lower telecommunication costs help businesses go paperless. Furthermore, businesses can

benefit multiple office connectivity through VoIP, which unifies all incoming and outgoing communication. Additionally, law firms benefit significantly because attorneys are no longer tethered to a desk when they take advantage of Unified Communications’ mobile capabilities. Mobile devices, such as smartphones and tablets, enable law firms to increase productivity in a myriad of other ways as well.

The Unified Communications interface has been developed with the end user’s specific needs in mind. This essentially means that the front-end of these systems are extremely easy to operate regardless of the individual’s age or technical know-how. The advanced technology is hidden within each solution and may be managed internally by the organization’s IT department or by certified team of Unified Communications professionals.

“Legal is a very unique industry and we have partnered with leading Unified Communication manufacturers who make these solutions cost effective by integrating all these capabilities into a single box

solution,” added Bryan Murfree. “The types of solutions we offer greatly benefit law firms as well as make the lives of their attorneys easier and less stressful.”

#### **ABOUT TELEWIRE, INC.**

Telewire is a locally owned and operated telecommunications company specializing in the communications needs of the Delmarva business community. The company offers a broad

range of voice and data services, as well as the latest innovations in office equipment. Telewire has established strategic partnerships with a spectrum of leading edge business system providers such as Mitel and Zultys enabling the company to deliver the most advanced applications, including: Multi-Node Networking, IP Telephony, Unified Messaging, Interactive Voice Response and Voice Mail Integration.

With over 25 years of experience in the telecommunications industry, Telewire has the resources and expertise to find multiple solutions for any business problem. Regardless of the size of business, Telewire can design a system which is efficient, user-friendly and cost-effective.

For more information on Telewire, please call (410)749-2355 or visit [www.telewire-inc.com](http://www.telewire-inc.com).