



Bryan Murfree
President

Telewire, Inc. Delivers Desktop-to-Desktop Videoconferencing Solutions

*Innovative Technology Set to Replace
Outdated Voicemail Systems*

SALISBURY, MD - September 27, 2011 – Telewire, Inc., an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of Telewire’s product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users simply log-in to their video conferencing provider’s software, turn on their webcam and are then able to view one another and interact as if everyone were sitting in the same room. Videoconferencing has gained traction due to its

ability to show non-verbal communication and increase the “human feel” of meetings. Additionally, Telewire’s customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

“We’re thrilled to bring another critical solution to our loyal customer base,” commented Bryan Murfree. “This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage,” added Murfree. “Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses communicate and compete with large corporations.”

ABOUT TELEWIRE, INC.

Telewire is a locally owned and operated telecommunications company specializing in the communications needs of the Delmarva business community. The company offers a broad range of voice and data services, as well as the latest innovations in office equipment. Telewire has established strategic partnerships with a spectrum of leading edge business system providers such as Mitel and Zultys enabling the company to deliver the most advanced applications, including: Multi-Node Networking, IP Telephony, Unified Messaging, Interactive Voice Response and Voice Mail Integration. With over 25 years of experience in the telecommunications industry, Telewire has the resources and expertise to find multiple solutions for any business problem. Regardless of the size of business, Telewire can design a system which is efficient, user-friendly and cost-effective.

For more information on Telewire, please call (410)749-2355 or visit www.telewire-inc.com.