



Bryan Murfree
President

Telewire, Inc. Offers Innovative Data Backup Solutions to Protect Their Customers' Critical Information

*Region's Leading Unified
Communications Provider Supports
Business Continuity Planning While
Enhancing Peace of Mind Among
Small to Mid-sized Companies*

SALISBURY, MD — April 29, 2010 — Telewire, Inc., an industry leader in unified communications, announced today that the company is offering innovative, off-site, data back up solutions to protect their customers' critical information. In an effort to enhance business continuity planning among the region's small to mid-sized companies, Telewire, Inc. provides owners with the peace of mind know that their valuable information is continually backed up in the event of a natural disaster, power outage, or virus attack.

More than ever before, today's market is pressing owners to reexamine the threats that could cause business interruption. According to an information security breaches survey conducted by DTI/PriceWaterhouse, 70% of businesses that suffer a serious data loss are out of business in 2 years. Many risks are unavoidable but technological advances have created a way for businesses to continue to run smoothly, even in the midst of uncertainty.

Organizations of all sizes are generating and depending on larger amounts of data that must be readily available and easily accessible. Consequently, companies have to effectively manage more

infrastructure resources, including servers, networks, and storage, to ensure data is protected in a timely manner while at the same time providing adequate performance and capacity and securing data for access when needed. Unfortunately, the archaic data backup method for most companies is to backup vital information on a data tape and let an employee such as an IT manager take it home for safe keeping. Today's latest technology enables the backup of information to take place on the "cloud" instead of servers on-site. Therefore, if an event should occur the business can keep running as if nothing happened.

"The concept of business continuity is experiencing a growth in popularity, and experts are attributing this primarily to its simplicity," Bryan Murfree, President of Telewire. "As a business owner, operating without a data backup solution in place is simply a risk I would not be willing to take. The pace of today's business environment is faster than it has ever been, and business owners cannot afford to lose their valuable data. In my opinion, it's like driving over 100mph without wearing a seatbelt," commented Murfree.

All businesses face a certain degree of risk, but most intelligent business owners are looking to eliminate unnecessary risks as well as uncertainty. Disaster recovery solutions provide business owners with a safety net that enables organizations to get back up and

running before anyone notices that there was a slip-up. Whether a natural disaster, virus attack or power outage, remote data backup provides businesses with the assurance that they will be able to compete in today's markets.

ABOUT TELEWIRE, INC.

Telewire is a locally owned and operated telecommunications company specializing in the communications needs of the Delmarva business community. The company offers a broad range of voice and data services, as well as the latest innovations in office equipment. Telewire has established strategic partnerships with a spectrum of leading edge business system providers such as Mitel and Samsung enabling the company to deliver the most advanced applications, including: Multi-Node Networking, IP Telephony, Unified Messaging, Interactive Voice Response and Voice Mail Integration.

With over 25 years of experience in the telecommunications industry, Telewire has the resources and expertise to find multiple solutions for any business problem. Regardless of the size of business, Telewire can design a system which is efficient, user-friendly and cost-effective.

For more information on Telewire, please call (410)749-2355 or visit www.telewire-inc.com.