



Bryan Murfree  
President  
Telewire, Inc.

## **Bryan Murfree, President of Telewire, Speaks at Technology Assurance Group's Regional Meeting**

### *The East Coasts' Elite Business Communications Providers Discuss Issues Impacting Their Industry*

SALISBURY, MD — June 28, 2007— Telewire, Inc., the region's leader in business communications, announced today that the company's president, Bryan Murfree, spoke at Technology Assurance Group's Eastern Regional Meeting recently held in Newark. Technology Assurance Group (TAG) is an organization of independently owned business communications companies representing over \$385 million in products and services in both the United States and Canada. Mr. Murfree shared his expertise and valuable insight on a number of issues impacting the East Coasts' elite providers and their customers.

Mr. Murfree discussed such topics as the impact of the latest technology like VoIP, how to enhance network infrastructure, how to exceed customer expectations by increasing their profitability and giving them a competitive advantage, and utilizing marketing to effectively communicate to the target audience. Mr. Murfree is an expert in each one of these subject areas and was able to share specific examples from his own business experiences.

"Mr. Murfree was a natural fit to participate in this valuable meeting. His reputation far exceeds those of his competitors and this is directly attributable to the better business

practices he has implemented over the years," commented Dale Johnson, CEO of TAG. "Bryan is dedicated to exceeding customer expectations and has built a team of knowledgeable professionals committed to this philosophy."

"It was a privilege to share our experiences and offer advice to our colleagues," stated Mr. Murfree. "We are proud at what we've accomplished over the years serving the area's businesses and speaking engagements like this is one way we can help others learn from the manner in which we conduct business."

### **ABOUT TELEWIRE, INC.**

Telewire is a locally owned and operated telecommunications company specializing in the communications needs of the Delmarva business community. The company offers a broad range of voice and data services, as well as the latest innovations in office equipment. Telewire has established strategic partnerships with a spectrum of leading edge business system providers such as Inter-Tel, Mitel and Sprint, enabling the company to deliver the most advanced applications, including: Multi-Node Networking, IP Telephony, Unified Messaging, Interactive Voice Response and Voice Mail Integration.

With over 20 years of experience in the telecommunications industry, Telewire has the resources and

expertise to find multiple solutions for any business problem. Regardless of the size of business, Telewire can design a system which is efficient, user-friendly and cost-effective.

Telewire has three offices located in Salisbury MD, Easton, MD and Dover, DE. For more information please call (410)749-2355 or visit [www.telewire-inc.com](http://www.telewire-inc.com)

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an organization of independently owned telecommunication companies representing over \$385 million in products and services in both the United States and Canada. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).